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HAYDEN JUMPS INTO THE DEMO PRIMARY FOR GOVERNOR. RUNNING AS A REFORM CANDIDATE.

Editor's note: This past week was to have been the big one for Demo Treasurer Kathleen Brown. On Feb. 8th she announced that she was running for Governor of Calif. But State Sen. Tom Hayden (D-Santa Monica) has totally upstaged her with his own announced plans to run for governor. Here is CALPEEK's report & analysis...

...At his only news conference on Feb. 9th, Tom Hayden told reporters he called both Kathleen Brown and John Garamendi to inform them of his decision. CDP Chair Bill Press also got a call. Hayden says he's been thinking of running since X-Mas, but didn't start putting things together until very recently. Late at night on Feb. 8th he made his final decision to run...

...Hayden's announcement caught the State of Calif. by surprise. And it must seem like a *bad dream* for Brown. But Hayden's entry into this sleepy Demo gubernatorial primary will surely awaken an apathetic news media and public. At least that's part of Hayden's hope. Hayden's news conference was packed with media, including CNN. His entry into the primary means the national news media will now focus more heavily on this race...

...The Santa Monica lawmaker says he's running as a **reform candidate**. He bluntly says that *money & power* in Sacto are the reasons for many of the State's problems. He sounded very much like a combination of Jerry Brown and Ross Perot. And in fact when you consider his anti-NAFTA stand, along with his desires for lobbying & campaign finance reform, Hayden probably has lots of appeal to Brown/Perot-type Demos. And remember this: although most don't know it, Hayden is **PRO-death penalty**...

...Will Hayden stay the course? Hayden did leave room to back out of the race in the next 30 days, if Brown and Garamendi agree endorse and sincerely push for the reforms Hayden is seeking. He doesn't plan to spend money on TV or radio spots and his campaign staff consists of the very capable Duane Peterson. Hayden says he will take contributions of no more than \$94. And his campaign will focus on issues and will not be negative toward either of his Democratic rivals. Hayden said frankly he didn't expect to win, but that he hoped to assemble a reform bloc of voters that will have some clout in November...

...So how does Hayden's entry impact the Demo primary? Some GOP strategists are saying that it helps Brown, because Hayden pushes her to the center. But virtually all Demo consultants say the same thing: if Hayden stays in the race, he could really hurt Brown. Stay tuned...

CRIME BILLS: IT'S POLITICAL HARDBALL TIME IN SACTO AS LAWMAKERS DEBATE "3 STRIKES" BILLS.

Editor's note: Gov. Pete Wilson's two-day CRIME SUMMIT is now history, but the debate over what to do with violent, repeal felons continues in Calif. Here is CALPEEK's update & analysis...

...It's called "The Yancey Memo" --- a 9-page memo from veteran Contra Costa Co. DA Gary T. Yancey dated Feb. 4th to GOP Assemblyman Richard Rainey of Walnut Creek. In this memo, which has now been widely distributed around the State, Yancey spells out the various concerns that Calif. DAs have about the "3 Strikes" initiative sponsored by Fresno businessman Mike Reynolds. The most important concern is that if the Reynolds initiative were to be approved, it *could void* CA's **death penalty** for those career criminals who commit 1st degree murder on either a 2nd or 3rd

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strike/felony. That's not Yancey's only concern, but it's the one getting lots of attention from CA lawmakers...

...And politically, some campaign consultants are now worried that if a client or incumbent lawmaker comes out in FAVOR of the Reynolds "3 Strikes" initiative, using the Yancey memo, they could be tagged as "wanting to eliminate the death penalty."...

...Reynolds supporters are fighting back and so what's happening is a **polarization**, especially among GOP officeholders. More than that, those who favor a different, tougher and more tightly written version of "3 Strikes," specifically Rainey's AB 1568, say that if Reynolds's initiative --- or the legislative version known as the Jones/Costa Bill (AB 971) --- were to become law, it is *so poorly written* that it could end up in the courts, with years of legal battles before murderers such as Richard Allen Davis (the killer of Polly Klaas) are put to death. That's why the Rainey bill is supported by a growing number of law enforcement groups such as the State Sheriffs Assn., CDAA, CCPOA and PORAC...

...Reynolds claimed in a "People Magazine" profile that his measure was written by a group of judges, but it has never been disclosed who these judges are. The Rainey bill was drafted by members of the CDAA and legal and public safety consultants on the Legislative staff...

...As for Gov. Pete Wilson, he's being very careful in this debate. He's aware of the DAs problems with the Reynolds initiative and is expected to come under increasing pressure from them to support Rainey's bill. In the meantime, Mark Klaas, father of Polly Klaas, has said that if Gov. Wilson signs Rainey's AB 1568, he will drop his support of the Reynolds initiative, which will probably qualify for the November ballot. For now, Klaas is still supporting Reynolds because he sees the initiative as a hammer, forcing lawmakers to act. Stay tuned...

CALIF. GOP SETS FEB. 25-27 FOR SPRING CONFAB.
The Calif. Republican Party (CRP) will hold its spring convention at the Burlingame Hyatt Regency Hotel (1333 Bayshore Highway), Feb. 25-27. Confirmed speakers include Gov. Pete Wilson, AG Dan Lungren and U.S. Sen. Phil Gramm of Texas...

COUNTY SUPES RACES: MORE CONTESTS.

Editor's note: Here is the 5th in a series of stories about CA County Supervisor races taking place in June & November...

● **Yolo** - Both incumbent supervisors Helen M. Thomson and George P. DeMars will seek new terms on the Board. Thomson is going for her 3rd term, while DeMars is running for a 5th term. Retired businessman Wally Foster of Woodlands is DeMars' only opponent, so far...

● **Ventura** - Update. Simi Valley Councilwoman Barbara Williamson has jumped into the 4th District race to challenge incumbent 1st term Sup. Vicky Howard. The 4th district takes in Simi Valley and Moorpark. Moorpark Council Scott Montgomery is also testing the waters for a possible run. Williamson has backing in her campaign from the local SEIU, which represents county workers...

● **Santa Barbara** - Both incumbent supervisors are stepping down from office. Tom Rogers is retiring, while Mike Stoker plans to run for the 22nd C.D. seat being vacated by freshman U.S. Rep. Huffington. Lining up for the Rogers seat are Santa Barbara Councilwoman Harriet Miller, who has hired consultant Mary Rose to run her campaign; and former Santa Barbara Councilwoman Jeanne Graffy, who has hired Davies Communications. For the Stoker seat, only one candidate is in the race, so far --- Santa Maria Councilman Tom Urbansky. Richard Quandt, who was appointed to the planning commission by Stoker, was set to run, but recently dropped out...

● **Stanislaus** - Both incumbent Supes Nick Blom and Raymond Simon will seek new terms. Floyd Rydalch has filed to run against Blom and a Frank Leonard has taken out papers to run against Simon. Stay tuned...

FUEL CELLS CONFERENCE SET FOR FEB. 23-25.

The So. Coast AQMD is hosting a 3-day conference on the potential applications for fuel cells. Invited speakers include CA Energy Comm. Chair Charles Imbrecht, U.S. Rep. Howard Berman and Comm. Thomas Jorling of the NY Dept. of Environmental Conservation. The conference will be Feb. 23-25 at the Sheraton Long Beach Hotel. For info (213)856-5045...

MONEY IS THE MOTHER'S MILK OF POLITICS.

Editor's note: Campaign contribution reports are now in and here's a brief look at how much money the candidates seeking Statewide office raised for the period ending Dec. 31, 1993. The info in this update came from either the campaigns themselves, from reports on file at the L.A. Co. Registrar's office or from the Sec. of State's office in Sacto...

Governor

<u>Candidate</u>	<u>Total Raised</u>	<u>Cash On Hand</u>
Pete Wilson(R)	\$5.91 million	\$1.23 million
Kathleen Brown(D)	\$6.96 million	\$5.2 million
John Garamendi(D)	\$1.69 million	\$1.05 million
Tom Hayden(D)	Did not raise money in 1993	

Lt. Governor

Cathie Wright(R)	\$71,312	\$6,998
Stan Statham(R)	\$152,222	\$71,730
Gray Davis(D)	\$1.4 million	\$1.89 million

Controller

Rusty Areias(D)	\$535,773	\$240,990
Kathleen Connell(D)	\$620,890	\$568,801
Don Perata(D)	\$377,273	\$346,526
Brad Sherman(D)	\$598,990	\$540,365
John Morris(R)	\$500,000	\$500,000
Tom McClintock(R)	\$17,036	\$13,519

Sec. of State

Bill Jones(R)	\$71,700	\$71,700
Gwen Moore(D)	\$188,733	\$89,124
Tony Miller(D)	\$234,978	\$180,165
Michael Woo(D)	Did not raise money in 1993	

Treasurer

Matt Fong(R)	\$518,473	\$316,758
Phil Angelides(D)	\$895,447	\$1.12 million
David Roberti(D)	\$533,241	\$246,341

Attorney General

Dan Lungren(R)	\$980,656	\$600,736
James Hahn(D)	-0-	\$210.95
Arlo Smith(D)	\$133,208	\$36,790
Tom Umberg(D)	\$355,547	\$298,346

Insurance Commissioner

Burt Margolin(D)	\$365,021	\$324,323
Art Torres(D)	\$35,764	\$23,623
Wes Bannister(R)	\$31,950	\$9,317

C. Quackenbush(R)	\$185,228	\$68,669
Jim Conran(R)	Did not raise money in 1993	
John L. Harden(R)	No report on file	

1994: UPDATE ON RUN FOR STATEWIDE OFFICES.

Editor's note: Here are a few items of interest regarding the June 1994 primary...

● **Treasurer** - Demo Phil Angelides has hired Santa Monica based Galanty & Co. to produce his TV spots. And the former CDP chair has released the names of 100 prominent CA business leaders who have endorsed him. Lots of entertainment types on the list. As for the other Demo in the race, State Sen. David Roberti not only filed for Treasurer, but also for the Bd. of Equalization. Roberti would be a slam dunk for the BoE seat, which is being vacated by Brad Sherman...

...On the GOP side, Matt Fong has released survey by Moore Information which shows him leading Angelides by a 31% to 24% margin; and slightly ahead of Roberti by a 28% to 25% margin...

● **Lt. Governor** - Sources confirm that GOP State Sen. Cathie Wright has talked former consultant Carlos Rodriguez out of retirement to handle consulting work on her primary campaign. AA John Theiss is off State payroll and is Wright's daily mgr...

● **Attorney General** - Demo Arlo Smith has replaced daily mgr. Mark O'Hara with S.F. consultant/mgr. Dennis Collins. Collins has been in every Smith campaign since 1979. Still no word as to whom Smith will hire as media consultant to produce TV spots...

● **Secretary of State** - A few changes & additions for Demo Tony Miller. Scratch consultant Jill Barad, who resigned. Add fundraising consultant Charlotte Dobbs. Also aboard the campaign is S.F. pollster David Binder. Stay tuned...

43rd ANNUAL SACTO LEGISLATIVE SEMINAR SET.

The Calif. Center for Education in Public Affairs will host the 43rd Annual Sacramento Legislative Seminar, Feb. 27 to Mar. 1 in the State Capital. College and university students, with faculty, travel to Sacto for 3 days of meetings, panel discussions and seminars. For info, contact Dr. Stan Moore at (310)456-4377...

JIM COSTA'S POT PROBLEM WON'T GO AWAY.

Editor's note: As CALPEEK readers will recall, last week we reported about Demo Assemblyman Jim Costa(Fresno) and his political problems all stemming from a burglary at his Fresno condo, where cops discovered a very small amount of marijuana. Here is CALPEEK's follow-up report & analysis...

...What you've got here is something similar to the "I didn't inhale" story. You'll recall that was Bill Clinton's now famous line on the campaign trail in 1992 when asked whether or not he every tried pot. And now, with a slightly different twist, it's Demo Assemblyman Jim Costa's problem in 1994 as he prepares to challenge conservative State Sen. Phil Wyman for the 16th S.D...

...Costa insists the pot was not his. He says the pot was either left by the burglars or thinks this might have been a "set up" to wreak his career. The big question is whether voters in this conservative Central Valley area are willing to believe Costa. If this was his first brush with controversy, say insiders, voters probably would be willing to give him the benefit of the doubt. But this is the second major controversy involving Costa. Back in 1986 he was busted for soliciting a prostitute...

...Up until this problem, Costa was regarded by insiders as having a good shot at ousting Wyman. The 16th S.D. has a Demo voter registration advantage, but that edge can be wiped out with a strong campaign by Wyman. And bet your first born that Wyman's campaign consultant, the very savvy Wayne Johnson, will come up with a masterful plan to hold this seat for the GOP. It doesn't take a rocket scientist to figure out what they will do. In fact they've already begun --- Wyman wants Costa to take a drug and polygraph test, but Costa says he won't play that game. Keep the story alive, Phil...

...And with every new or rehashed story, Demo Senate Leader Bill Lockyer of Hayward wished he had had the time to find another candidate to challenge Wyman. As it stands now, Lockyer has to go with Costa and hope for the best. While Costa is a hard working legislator and has a good track record, the **character issue** can break a campaign. Stay tuned...

CALPEEK'S ETCETERA: POLITICAL SHORT TAKES.

Editor's note: Here are a few political items worth noting...

- **Roberti's Bad Dream** - Although sources are still convinced State Sen. David Roberti(D-Van Nuys) will defeat a recall effort set for April 12th, the job of battling the recall won't be made any easier, thanks in part to State Sen. Herschel Rosenthal(D-West L.A.), who has taken out declaration of intent papers to run in the Valley's 20th S.D. When Roberti first ran for the 20th S.D. in the 1993 special, cries went up that he was a **carpetbagger**. Now those *same cries* will be heard again if Rosenthal runs. Look for recall supporters to link Roberti & Rosenthal together. It may not kill Roberti, but it won't help...

- **Make Sec. of State Office Nonpartisan?** - State Senators Quentin Kopp of S.F. and Lucy Killea of San Diego, the two independents in the legislature, have introduced SCA 35 --- a constitutional amendment which would make the Sec. of State's office nonpartisan...

- **San Jose Mayor's Race** - At this point, it appears that Susan Hammer is a *slam dunk* for a second term as mayor of San Jose --- Calif.'s 3rd largest city. She has no serious opponents for the June election. Her campaign team includes Terris & Jaye as overall consultants; The Campaign Group will handle TV; polling will be done by Fairbank, Maslin, Maullin; fundraising will be handled by Laura Talmus; and Darren Seaton will run the day-to-day operation...

NEW JOBS, ADDRESSES AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

- Cerrell Assoc. Pres. Hal Dash has been elected 1st vp of the L.A. chapter of PRSA for 1994...

- A sad note: former assembly staffer Chris Hume, who used to work for Steve Clute(D-Riverside), passed away Feb. 8th after a battle with cancer. R.I.P...

- The new development/finance director of the CA League of Conservation Voters is Steve Van Landingham. He replaces Suzanne Moss, who held this post for the past 6 years...